



## vFound for Search Engines

The ability to rank every piece of website content in free, natural search engine results is the key to online success.

Companies and website owners have a difficult time making this happen. Small businesses generally hire SEO consultants or agencies to help them out and larger companies usually rely on internal SEO teams to improve their visibility in search engines. This leads to a bottleneck in content production, and the process is very expensive and has very low productivity. These companies need a simple software solution that enables every content owner, with or without prior technical knowledge, to quickly and easily optimize content and target it to competitive keywords that they will be able to rank for within the TOP search engine results.

V-Found provides this solution. We have developed a proprietary algorithm that understands SEO variables. V-Found Cloud instantly analyzes your website, as well as the websites of your competitors, for specific keywords and defines ranking possibilities for each term (“Within the Top 5 Results”, “Within the Top 10 Results” or “Not rankable on the 1st page”).

We offer an easy-to-use **web-based SEO solution** to help you with different aspects of your online marketing needs.

### **vFound for Search Engines features:**

- SEO Competitiveness: Its very own algorithm which analyses and predicts keyword rankings.
- Spy on your competitors: Keyword extraction from competitor websites.
- Adapt your content: An optimization wizard that allows users to modify and optimize web content in just minutes.
- Artificial Intelligence: The software interprets data in real-time and makes recommendations based on findings. No reports or dashboards to analyze.
- Adwords Quality Score: Improve your score via aligning content to chosen ad keywords.
- Online Strategy Definition: Perfect companion for keyword/phrases strategy definition – right SEO/PPC blend, using intelligence from competitor’s keyword extraction & competitor’s seo competitiveness plus own keyword mining results -.
- Content SEO-Ready: Create your own SEO-ready content so your website can **BE FOUND** online.

### **Product Details:**

#### **VFO for Search Engines - Search Engine Optimization Tool**

A web-based cloud solution that assists you in choosing the proper keywords for your website (based on keyword search volume and online SEO competitiveness), in order to improve your rankings in search engines and ultimately, increase registrations, leads and sales.

Once you have selected the keywords you wish to use, the VFO for Search Engines will help you optimize your web page for the keywords you have chosen. Our automated technology evaluates your web page, suggests changes to be made in order to increase your online visibility, walks you through the optimization process and creates a the modified HTML code of your web page, which can be uploaded directly to your server.



The VFO for Search Engines can also be integrated into your CMS (content management system), thus creating an "intelligent" content creation tool with "native" SEO features. Integrating the VFO with your CMS will help you boost productivity and rule out the need to train your content creation team for SEO. They will be able to perform optimization tasks in a natural way and optimize every piece of new content for relevant, competitive keywords.

If you have your own Search or BI software/app, you can add through our APIs any of the features available in the VFO for Search Engines into your own tool or even use that our intelligence to interact directly with our algorithm to take decisions and provide new information or results to your end-users. A DIY pack to connect on your own with our APIs will be available in 2016 –May/June release-. Stay tuned!!

The VFO for Search Engines makes search engine optimization (SEO) effortless, easy and simple.

#### **Some VFO for Search Engines users:**

- SAP Global Marketing ([www.sap.com](http://www.sap.com)) / Business / Software
- The Weather Channel ([www.weather.com](http://www.weather.com)) / TV / News
- HitsBook ([www.hitsbook.com](http://www.hitsbook.com)) / Media / Entertainment
- Uberall Corp ([www.uberallcorp.com](http://www.uberallcorp.com)) / Business / Mobile Apps
- Dermaglos ([www.dermaglos.com](http://www.dermaglos.com)) / Pharma / Skin Care
- BDO Consulting Argentina ([www.bdoargentina.com](http://www.bdoargentina.com)) / Consulting / Business Processes
- Telefonica ([www.telefonica.com.ar](http://www.telefonica.com.ar)) / Telecommunications
- Zealous ([www.zealous.com](http://www.zealous.com)) / Marketing / Online Marketing Services for Global Market
- Invertir en Bienes ([www.invertirenbien.es](http://www.invertirenbien.es)) / Consulting / Finance
- Sotheby's Argentina (<http://www.sothebysrealtyargentina.com>) / Real Estate
- SandiaMedia (<http://www.sandiamedia.com.ar>) / Digital / E-Commerce
- Andres Repetto TV ([www.andresrepetto.tv](http://www.andresrepetto.tv)) / Media / News
- ISEA / Sociedad Rural Argentina ([www.isea.org.ar](http://www.isea.org.ar)) / Education / Agriculture
- VaRodando ([www.neumaticosvarodando.com.ar](http://www.neumaticosvarodando.com.ar)) / Retail / Tire Sales
- QIWI Argentina ([www.qiwi.com.ar](http://www.qiwi.com.ar)) / Banking / ATM
- UrbanBiking ([www.urbanbiking.com](http://www.urbanbiking.com)) / Tourism / AdventureCiclying
- El Boyero ([www.elboyero.com](http://www.elboyero.com)) / Ecommerce / Consumer Goods
- CasarCasar ([www.casarcasar.com](http://www.casarcasar.com)) / Weddings / Social Network
- Ligier ([www.vinotecaligier.com](http://www.vinotecaligier.com)) / Retail / Drink & Food Products

## “VFO for Search Engines” Global & Local Awards and Endorsements:



**Launched within the 1st Tech Buenos Aires Gov. Mission at Silicon Valley - 2011**



**2nd Place as “The Most Innovative Software for the Media Industry” – Festival of Media, Miami, USA – 2011**



**Semi-Finalist –two years in a row- at the Architecture Excellence Awards “Best Cloud Software” and “Future of IT Technology” – Bangalore, India -2011 y 2012**



**Winner “OpenApp Challenge” -Telefónica de Argentina- as “Best SMB App.” Buenos Aires, Argentina – 2012**



**Semi-Finalist – Tech Start-up- MassChallenge Competition –Boston, USA – 2012**



**TOP 6 SEO/SEM Software – US Search Awards, Las Vegas, USA - 2013**